Reductions on New Coats

SMART NEW COATS for spring wear; full length and sports coats of serge, poplin, polo cloth, burella, brushed wool and novelty mixtures; many mannish effects; some dressy models; black, navy, rookie and polo shades. You will find few stores retailing such garments for less than



Double S. & H. Stamps Friday

Sale House Furnishings Basement

Special price29e

Cocoa Fibre Door Mats: heavy nap, strong braid binding, size 18x30. Special

Chopping Bowls; 11-inch Good quality Rattan Carpet Small size oval splint Clothes size, of good quality maple. Beaters; 31 inches long. On Baskets, with wood bottom.

Universal Oil Map; triangle 5-foot household Step Ladshape, with 12 oz. bottle of ders; well made, with pail price\$1.98 polish; \$1.50 value 98c shelf. On sale at \$1.75

500 Sample Coats, Suits and Skirts on Special Sale

Coats With A Charm and Value All Their Own

\$30.00. Your choice of more than one hundred sample

coats, Friday and Saturday at

Mother and daughter can come to the Lion Store Friday or Saturday and be assured of getting a spring coat to meet with her individual requirements at a remarkably low figure. For in this group at \$29.75 are coats thorougly practical for sireet, motor, traveling and general wear; developed of fine quality light weight wool velours, goldtones, silvertones and polo cloths; women's and misses' sizes; values to \$40.00, at



Sample Dresses Values to \$35.00

These exceedingly smart dresses, featuring the new spring modes-new sleeves, new trimmings, new skirts and new girdles-are offered at prices surprisingly low. Materials are silk

taffeta, satin and georgette crepe-in the colors favored for spring wear; values to \$35. On sale Friday and Saturday only,

Repeating Last Wednesday's Sale of Blouses

"Charming and delightful" will be the remarks from women who attend this sale, at least that was the general expression of those who attended last Wednesday's sale. The blouses on sale are of excellent quality georgette crepe in the new suit shades, cleverly embroidered and prettily

beaded, long and short sleeves, with collar and collarless; extra good values. On sale Friday and \$5.98 Saturday at





Night Gown

in slipover style or with V neck and button front, both numbers are well made of good quality nainsook, elaborately trimmed with dainty laces; some are embroidered; \$2.00 gowns, \$1.79

Muslin underskirts, good quality neatly made garments. with deep flounce of fine quality embroidery; regular price \$1.69. On \$1.19



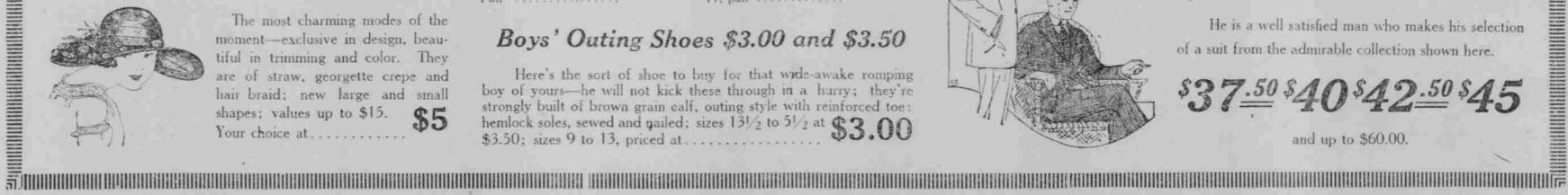
Eiffel Hose at 50c

Women's Eiffel brand liste hose; regular 75c quality; double sole, heel and toe; they come in brown, medium gray, pearl, smoke, navy, black and white. On 50c sale, pair

Boys' Stockings, the famous Educator medium weight ribbed hose; will give splendid service; seconds of regular 59c grades; all 39c sizes, pair

FOR TOMORROW

We Feature Our Latest Arrivals of Fascinating Hats



The most charming modes of the moment-exclusive in design, beautiful in trimming and color. They are of straw, georgette crepe and hair braid; new large and small shapes; values up to \$15.



AN UNUSUAL PURCHASE IN THESE TIMES OF HIGH PRICES

enables us to make these remarkably low prices on women's high grade wearing apparel. Every garment in the various groups is made to the Lion Store standard of correct style, excellent quality of material and faultless workmanship.

Sample Suits \$27.50 Values to \$40.00

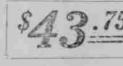
Handsomely tailored suits of all wool French serge; semi-fitted models, with narrow belts, mannish or clever dressy effects; handsomely would ordinarily retail at

\$35 to \$40 on special sale Friday and Saturday

Sample Suits \$43.75 Values to \$50.00

Every suit shown at this sale is an unequaled value, authoritative in every line and innovation. The up-to-the-minute modes in this parbraided. Fancy silk lining. New straight line ticular group are tailored with utmost care of skirts with pockets. Samples of suits that finest quality all wool French serge and under ordinary circumstances

> would retail at \$50. We've priced them for Friday's and Saturday's selling at





A Timely Sale of Boy's "Quality" Clothes

A suit from either of these lots is the height of economy: just as suitable for dress as they are for street wear. Here are models that have an air of individuality about them which is sure to find favor among boys and their parents.

Regular Lines Specially Priced \$15 and \$16.50 Suits Our \$20 Suits \$13.45 \$18.45

Real smart, snappy suits, a de-

The very finest grade of boys' pendable make, well tailored in clothing; right up to the minute the season's' latest styles of good in style, carefully tailored throughdurable all wool fabrics; new out; double and single breasted spring patterns, light and dark models, some have two pairs of colors; sizes 6 to 18 years; \$15 pants; \$20 suits, sizes 6 to 18 and \$16.50 stifts. Choice \$13.45. years. special \$18.45.

Boys'

Blue Ball

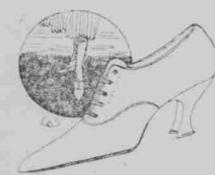
Blouses

of Percale

and Madras

\$1.19

Women's Favored Pumps, Oxfords and High Shoes



These stylish shoes not only portray the true conception of this season's mode, but are fashioned of leathers that mould the foot and give an unusual amount of gracefulness to a woman's attire. 9-inch boots, smart pumps and stylish ox-

fords of black, brown, champagne, pearl gray, and tan kidskin; all reliable well known makes; samples of \$10.00 and \$12.50 footwear. Priced at per pair



Misses' Shoes Pair \$2.50

A well made, serviceable shoe for cloth tops, lace style, dependable leather soles; sizes 111/2 to 2; regu-\$2.50 lar \$3,50 values.

Baby Doll and 2-Strap Slippers

Godman make, ankle and two school wear; patent leather vamps, strap slippers, of gun metal calf and patent leather; stylish comfortable lasts, bow trimmed; sizes 111/2 to 2. pair \$3.00; sizes 81/2 to \$2.69

Boys' Outing Shoes \$3.00 and \$3.50

Here's the sort of shoe to buy for that wide-awake romping boy of yours-he will not kick these through in a harry; they're strongly built of brown grain ealf, outing style with reinforced toe: hemlock soles, sewed and nailed; sizes 131/2 to 51/2 at \$3.00 \$3.50; sizes 9 to 13, priced at

Whatever idea you may have for your spring suit, no matter what kind of material you prefer, no matter how limited the amount you wish to spend, you will find a pleasing suit here in this special sale. Sample suits of tricotine, with rippled jacket, braid and silk em-

Your Spring Suit

At a Liberal Saving

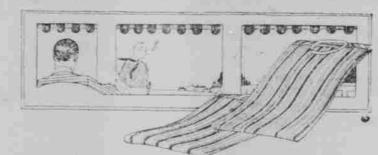
broidery trimmed; regular price \$65. \$5 7.75 On sale at



Sample Dresses Values to \$45.00

Dresses that convey the spirit of the moment - in a varied assortment-each one a beauty with a characteristic all its own. They comprise samples from several of New York's most prominent makers—crisp, dainty frocks with turties and draped skirts, short sleeves, pleated ruffles, radi

ant beadings, tinsel and silk embroidered, and many with exquisite lace collars; values to \$45, at.....



New Spring Patterns in Men's Percale Shirts

On Friday we offer choice of one large lot of men's regular \$2.00 and \$2.25 shirts; well made of good quality striped percales, live patterns. All are in neck band style with soft cuffs; will launder nicely; all sizes. \$1.59 Specially priced at.

Silk Lisle Socks—pair 29c

200 dozen pairs regular 50c socks; slight seconds. Choice of the famous Shawknit silk lisle in all colors, and Sanitary knit socks, gray outside, white lined. While they last, 29c per pair

One lot of men's silk lisle and heather mixture socks, seconds of 75e grades; all 49c colors and sizes. Pair.



Hats with an Air of Spring

Our spring lines of men's hats have been replenished since Easter. They're beauties-stylish blocks, handsome shades, all the new wrinkles. If you buy one you will feel as dressed up as you do with a new suit after you"ve worn your old ones threadbare. If you want the widest choice, come now. Special

Hart Schaffner & Marx Clothes



He is a well satisfied man who makes his selection

of a suit from the admirable collection shown here.

and up to \$60.00.